

**CERTIFICATED**

# **Job Fair**

# **2018**

**Wednesday, Jan. 24, 2018**

**8 a.m.-12 p.m. • 2:30 p.m.-6:30 p.m.**

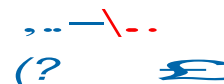
**CUSD Professional Development Building**

**1680 David E. Cook Way • Clovis**

**Visit [www.cusd.com](http://www.cusd.com) beginning  
Jan. 8 to register for an  
interview time.**

*We're hiring now for the 2018-19 school year.*

CUSD is looking for the best and the brightest current and aspiring teachers, school psychologists, and language speech pathologists to join our team of outstanding educators. Decreasing class sizes and increasing student enrollment has created a demand for high quality educators in Clovis Unified School District.



**CLOVIS**  
U N I F I E D  
SCHOOL DISTRICT

**Marketing Options**  
**CUSD Certificated Job Fair**  
**Wednesday, January 24, 2018**

<b>CUSD Specific Advertising</b>	<b>Details</b>
<b><i>CUSD Today</i></b>	In-House ad – December and January Weeks of: December 4 and January 2
<b><i>Peachjar</i></b>	No Charge
<b><i>Facebook</i></b>	No Charge – Link to Eventbrite
<b><i>CUSD .com</i></b>	No Charge – Beginning January 8 Link to Eventbrite
<b>Print Advertising</b>	<b>Details</b>
<b><i>California Advocate</i></b>	Column inch or quarter page to full page
<b><i>Clovis Roundup</i></b>	½ page color ad- January 10
<b>Radio Advertising</b>	<b>Details</b>
<b><i>KBIF 900AM (Hmong Radio)</i></b>	5 days-60 seconds
<b><i>Y101</i></b>	Weeks of: 1/8 and 1/22 30 second produced spot by Y101 Station
<b><i>Radio Bilingue</i></b>	Running 1/13-1/22-30 second spots 25 Spanish ads and 25 English ads
<b><i>Univision</i></b>	Earned media (10 minute interview) to air Sunday, 1/21 at 6:30am on three (3) radio stations; <i>107.5 FM (KOND)</i> , <i>107.9 FM (KLLE)</i> , and <i>92.1 FM (KRDA)</i> . Afterwards, the segment will air the same morning on <i>Unimas KTFF 61 (TV)</i> from 7- 8 am.
<b>TV Advertising</b>	<b>Details</b>
<b><i>Univision</i></b>	Earned media: TV morning show, <i>Arriba Valle Central</i> , record 1/17 at 9:30 a.m. Air date TBD prior to Job Fair