

# Pathway Courses

## Introduction to Digital Photography

In this introduction to photography course, students will learn digital photography techniques. Students will learn camera operation, composition, software editing techniques, art history, and portfolio development.

## Digital Photography

This course has an emphasis in Adobe Photoshop in association with digital photography. This course builds on what students learned in Introduction to Digital Photography and continues with the same workflow, but with more instruction on using Photoshop and developing client relationships. Topics include setting project requirements, identifying design elements when preparing images, understanding Photoshop, including manipulating and publishing images as well as portfolio development. It also includes enrichment through exploring contemporary photography. Digital cameras with adjustable f-stops and shutter speeds, memory cards, and re-writable memory devices may be used.

## Journalism & Publishing

Students receive credit for either English 11 or English 12 and demonstrate their skills in the art of writing and publication. All forms of journalistic writing and layout design are practiced. Industry standard software is used by students to demonstrate their ability to gather information independently, organize the information for effective writing, and work to meet deadlines to produce the Buchanan High School yearbook. Off-campus internships are available and students may opt to waive PE for both semesters.

## Publishing Management

Students will demonstrate advanced skills in the art of writing for publication. Newspaper, magazine, and anthology styles of journalistic writing and graphic design will be covered to produce student publications. Students will build on basic design and graphic skills, progressing to an advanced level in preparation for leadership roles within the classroom. Off-campus internships are available and students may opt to waive PE for both semesters.

# Pathway Opportunities

## Professional Internship

Students have the opportunity to work in a community classroom setting at Larson Brothers Photography Studio.

## Technology & Software Skills

Various types of technology and software are utilized including:

- Apple iMac computers
- Digital scanning equipment
- Digital tablets
- Adobe InDesign
- Adobe Photoshop
- Adobe Illustrator

## Scholarship

Advanced students in leadership roles have an opportunity to earn a scholarship to continue their design education in a post-secondary environment.

## Multimedia portfolio

Students create a compilation of their design work that functions as a professional portfolio which can be used to seek employment.

# Career Opportunities

- Photographer
- Graphic Designer/Artist
- Photojournalist
- Camera Operator
- Photographer's Assistant
- Visual Artist
- Camera Technician
- Publisher
- Columnist



## What are the benefits of completing a career pathway?

- Professional Experience
- Internships
- Professional certifications
- Scholarship potential
- Multimedia portfolio
- Industry experience
- Technology & software skills

## HOW TO APPLY:

Request application information from your high school counselor.

For more information about the Design, Visual & Media Arts Pathway, please contact:

### CTE Counselor

Mandie Engelbert  
559-327-3000

### CTE Instructors

Sara Hanson  
William Herring

### CTE Learning Director

Debi Kelly  
559-327-3000

# Design, Visual & Media Arts Pathway

Buchanan High School



Clovis Unified School District  
2020-2021