

Pathway Courses

Introduction to Digital Photography

In this introduction to photography course, students will learn digital photography techniques. Students will learn camera operation, composition, software editing techniques, art history, and portfolio development.

Videography I

Videography I is an introductory class that exposes students to the various elements of video production. Students will learn to use available technology to produce and edit various forms of multimedia communications, including video cameras, lights, sound equipment, and industry-standard computer software. Students will also have the opportunity to participate in local student film festivals.

Digital Filmmaking

Students will be introduced to major film genres and will study the styles of the various directors and actors best known for their influence on specific genres. They will also thoroughly learn the elements that make up pre-production, production and post-production. Other skills and concepts covered in the course include: scripting, story boarding, shot techniques, camera movements, sound, basic lighting techniques as well as the basics of directing and editing. Students will also have the opportunity to participate in local student film festivals.

Videography & Multimedia Communications

This course is high-paced and action-packed with students working on Buchanan News Network (BNN), creating short films, documentaries and music videos. All aspects of video and film production are covered. Students have the opportunity to enter local student film festivals which many former students have won.

What are the benefits of the Production & Managerial Arts Pathway?

Production Skills

- Film writing including basic scripts and formal screenplays
- Camcorder and full DSLR operation
- Microphone use
- Film Lighting
- Editing & post-production

Technology Skills

- Adobe Premiere Pro CC
- Apple iMac computers
- Professional video & sound equipment
- Sound production software

Career Opportunities

- Professional Experience
- Feature Filmmaker
- Broadcast News Production
- Commercial Production
- Television Production
- Independent Filmmaker
- Corporate Video Production
- Sports Video Production
- Live Video Production
- Documentary Filmmaker
- Music Video Production
- Internet Video Production

Awards

Student Emmy Award:

- 2017 Best Newscast & Best Documentary

Slick Rock Student Film Festival

- 2015-2017 Best Student Newscast
- Best Original Music Video
- Best Music Video Cover

Picture the Valley Film Festival

- Category Sweep in Documentary Film
- First Place in PSA
- Superintendent's Award

Fresno Bee's

Scoopy Student Film Festival

- 12 Scoopy Awards (2015-2016)
 - Best Short Films
 - Best Documentary
 - Best Director
 - Best Editor
 - Best Performance
 - Best Comedy



For more information about the
Production & Managerial Arts Pathway,
please contact:

CTE Counselor

Mandie Engelbert
559-327-3000

CTE Instructor

Daniel Pearce

CTE Learning Director

Debi Kelly
559-327-3000

HOW TO APPLY:

Request application information
from your high school counselor.

Production & Managerial Arts Pathway

Buchanan High School



Clovis Unified School District
2020-2021